HELP STUDENTS STAY ON TARGET WITH CCC MYPATH

CCC MyPath applies a guided approach to the student onboarding process using data and preferences students have already shared to create a personalized experience.

STUDENT BENEFITS

- Give students access to tools and resources that can transform their college experience.
- Students access MyPath immediately after submitting an application, without needing to wait for the application to be processed.
- Using Career Coach to take a quick assessment and browse matching careers, students can identify relevant educational programs your college provides.
- Keep students engaged and on track with structured tasks and recommendations personalized to their needs, via the communication preferences they’ve set.
- Make sure your students know about important deadlines for financial aid and admissions.
- Students access MyPath using their local login credentials.

COLLEGE BENEFITS

- Bridge the gap between the application and student enrollment by helping students identify their goals and the pathway that will help them be successful.
- Easily learn about and communicate with your students.
- Customize MyPath to match your college's brand and messaging.
- Choose what content students see based on their individual needs and progress.
- Integrate MyPath before or after the application, or both.
- MyPath is designed for quick implementation and can be administered by non-IT staff.
- MyPath is free to all 115 colleges.
HOW IT WORKS

Incoming Students

On College Website
Applicant Clicks “Apply Now”

Student Visits CCCApply.org

CCC MyPath Toolset

Create Account & CCCID

Complete CCCApply Application Process

Customized College Onboarding (Financial Aid, Ed Plan, Needs and Interests Information, etc.)

College Website

Loc al College Toolset

These workflow diagrams show two different ways that a college might implement CCC MyPath. In the workflow above, the college chose to offer the MyPath onboarding tool after the incoming student completed a CCCApply college application. In the workflow below, the college chose to offer MyPath to students before application to allow for a pre-application research pathway, as well as after application to provide a personalized student pathway.

For more information or to get started with MyPath, contact your college relationship manager at: CRMS@CCCTECHCENTER.ORG